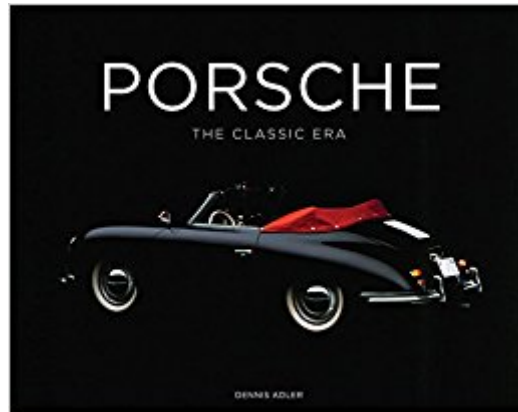




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# Porsche: The Classic Era



## Synopsis

Porsche: The Classic Era offers something for all Stuttgart enthusiasts and those interested in automotive history. There are few automobiles in the world as iconic as Porsche's air-cooled sports cars. For more than 50 years Porsche's rear-engine wonders set the benchmark for production sports cars and dominated the world's race courses. From the first Gmund coupe, to the 356 to the timeless 911, this richly illustrated volume tells the full story of Germany's fabled sports cars. Automotive writer and photographer Dennis Adler begins the book with the early career of Ferdinand Porsche, detailing the influences and events that set him on the path of automotive-engineering greatness including key stints with Mercedes-Benz, Auto Union, and Volkswagen. From there he details Porsche's WWII work before moving into the postwar era and the establishment of Porsche as a unique automotive brand. Adler's engaging text is accompanied throughout by rare images from Porsche's historic archive as well as stunning contemporary photos of all the great cars including 356 Carrera, 550 Speedster, 911S, 912, 930 Turbo, 914/6 as well as key racers like the 906, 908, and 935.

## Book Information

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## Customer Reviews

"Look for Porsche: The Classic Era when it's released in September. Until then, enjoy these photos from the book, which is a must-read for Porsche fans - Maxim.com"...a book almost everyone can enjoy, and a very good value proposition at just \$40" - Petrolicious "The book is wonderfully illustrated, giving true justice to this memorable slice of American automotive history." - DeansGarage.com "Porsche: The Classic Era is a must for any Porsche enthusiast. This

extensive guide through Porsche's history is unlike any other." -

Automoblog.com "Adler's engaging text is accompanied throughout by rare images from Porsche's historic archive as well as stunning contemporary photos of all the great cars." - NoBraking.com "Denis Adler is a highly respected Porsche expert. In this book he shares that deep understanding of the brand in an easy-to-read, direct way that informs the reader as entertains and explains." - LACar.com

Award-winning author, photographer, and historian Dennis Adler is one of America's most published automotive authors and historians. He has appeared on Good Morning America, The Today Show, and CBS Sunday Morning. The author of dozens of books on collectible automobiles and historic firearms, as well as a former magazine editor, Adler has had more than 5000 articles and photographs published during his long career.

A true history of the Porsche cars and the family history.

Great content

He loved it!

Outstanding photos.

For those (including myself) who have a copy of the author's monograph "Porsche The Road from Zuffenhausen" (Random House 2003), and who (foolishly) went ahead and pre-ordered this "new" monograph, consider yourself hood-winked. This is a somewhat artlessly updated version of the earlier book, minus 40 or so pages of content in the earlier book, sporting the same introduction from 2003, and absent the names of owners in the captions accompanying photos of many of the beautiful 356's and early 911's. A note from the publisher and seller indicating this is a revised/abbreviated version of the 2003 monograph with a different publisher should have accompanied the spiel and I would have saved a few bucks. As best I can ascertain there is minimal new content and failure to update the introduction is a big flub, since the 911 is now more than five decades old, not four per the introduction in the "new" book. Bit of a shameless double dip Mr Adler and co. On a positive note, the 2003 monograph is out of print but can be purchased through our host, and for those who do not have "The Road from Zuffenhausen" this is a good book at a decent

price point.

Love this book. Perfect for any Porsche enthusiast. It goes over the history without being overly detailed and long-winded. Most pages include photos, and the paper stock is of good quality for the price.

Bought this for my Porsche-loving dad for Father's Day and he was stunned. Very high quality in every aspect, from the contents, the research, photographs, and format, right down to the printing. A must-have for any Porsche devotee.

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